



BROKER
CRM
CLIENT RELATIONSHIP MANAGER



Grow your business with our new product offering on BrokerCRM!

With a view to diversifying the suite of product offerings for you and your customers, BrokerCRM is delighted to announce the launch of our first general insurance product – Zurich Home Insurance, available now across our platforms. This marks the first of many more new products to follow on the BrokerCRM platform.

Sign up now to enjoy the following benefits

- **Quality Zurich Product at a Competitive Price**

Zurich Insurance is one of Ireland's leading general insurers, providing a range of Personal and Commercial Insurance products to over 400,000 customers. With the Zurich Home Insurance Product, you can count on having an excellent range of benefits and extensive cover at a competitive price for your customers and immediate association with a well-established global brand name.

- **New and Continuous Income Streams**

Expand your income potential through a **recurring** annual remuneration with the Zurich Home Insurance Product. With a commission level of 10% per policy, earn as much as **€9,600*** in the first year and build on this annually.

- **Expand and Grow Your Business**

With a diversified product portfolio, you have the ability to meet all your customers' needs for personal insurance products including household, mortgage, pension and life insurance and increasing your business volumes significantly.

- **Outstanding Service Efficiencies with Immediate End-to-End Documentation Processing**

Demonstrate outstanding service to your customers by providing all relevant documentation including indemnity letters, annual policy documentation and schedules on the spot!

- **Market Leading Agency Support**

The Zurich Home Insurance Product is brought to you through an Agency appointment with Philip O'Reilly Hooper Dolan Insurances Ltd, Ennis who have a dedicated account management team. They will work proactively to support you in your day to day business and consistently deliver quality, service and value to you and your customers.

- **First Class Product Literature and Selling Tools**

Avail of our unique product literature developed specifically to enhance your selling process.

** Projected calculations are based on an average premium of €400 per policy and average sales of 20 policies monthly. Remuneration will be paid by Philip O'Reilly Hooper Dolan Insurances Ltd.*

Your Business

See it - Manage it - Expand it

Maximise Your Lead Generation Potential on BrokerCRM!

Be empowered to develop and utilise new lead generation ideas with the BrokerCRM systems!

- **Targeting existing customers who do not currently have a household policy**

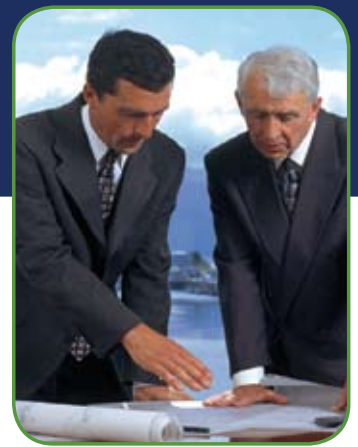
Utilize our sophisticated market segmentation tool which allows you to send targeted email shots, letters and text messages to all existing customers who currently do not have a household policy.

- **Targeting existing customers who already have a household policy with another provider**

Keep track of upcoming renewal dates for this segment of customers and customise your schedule and mail shot accordingly to maximise business opportunities.

- **Acquire NEW customers**

Increase new business acquisition by identifying the customers that you have lost out previously and re-approaching them with your brand new suite of product propositions.



Sign Up Now!

Sign up now by filling in the Philip O'Reilly Hooper Dolan Insurances Ltd agency application form and send it back to us at 22/24 Abbey St, Ennis, Co. Clare. Terms and conditions apply.

Contact Us Now!

So why not contact Philip O'Reilly Hooper Dolan Insurances Ltd now to find out more?

Customer Service: 065 684 9600

Email Address: insurance@philiporeilly.com

ABOUT ZURICH INSURANCE PLC

Zurich is one of Ireland's leading insurance companies, providing a wide range of Commercial and Personal Insurance products to over 550,000 customers. We are also part of the Zurich Financial Services Group, serving the needs of 35 million customers in more than 170 countries. Zurich Insurance plc is regulated by the Financial Regulator.



ABOUT BROKERCRM

BrokerCRM™ software solution is designed for professionals in property, mortgage and financial services at retail level. BrokerCRM is unique in that it combines all business areas into one software solution providing a single view of the customer, their products and workflow requirements.



ABOUT PHILIP O'REILLY HOOPER DOLAN INSURANCES LTD

Philip O'Reilly Insurances was established in Ennis in 1982 and then in 2004, they joined Hooper Dolan Insurances Ltd as a Partnership Broker. Hooper Dolan Insurances is in business for 26 years and has grown to be one of the largest independent Irish Insurance Brokers, with 13 offices nationwide. Philip O'Reilly Hooper Dolan Insurances Ltd is regulated by the Financial Regulator.

